



NEW ZEALAND MAJOR EVENTS

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[DHL New Zealand Lions Series 2017 economic impact report](#)

The Minister of Business, Innovation and Employment (MBIE) commissioned the report to gain insight into the benefits of hosting the DHL New Zealand Lions Series in 2017.

[Read more about DHL New Zealand Lions Series 2017 economic impact report](#)

[Rugby 2017 Festival Website now live](#)

The Rugby 2017 Festival (the official DHL New Zealand Lions Series 2017 programme) has launched a website to provide information about the goings on of the festival.

[Read more about Rugby 2017 Festival Website now live](#)

[Major Events Fund invests in World Long Range Rifle Championships](#)

The Government will invest up to \$255,000 in the World Long Range Rifle Championships in 2019, with over 440 international participants expected to attend from key tourism and trade markets.

[Read more about Major Events Fund invests in World Long Range Rifle Championships](#)

[\\$5.5m to support major golfing events in NZ](#)

Economic Development Minister Simon Bridges and Sport and Recreation Minister Jonathan Coleman have announced a \$5.5 million investment into two major golfing events.

[Read more about \\$5.5m to support major golfing events in NZ](#)

[\\$1.7m boost for Rotorua Crankworx event](#)

The Government will invest up to \$1.7 million over five years into the mountain biking Crankworx Festival and Enduro World Series in Rotorua, Economic Development Minister Simon Bridges has announced.

[Read more about \\$1.7m boost for Rotorua Crankworx event](#)

[Government invests \\$500,000 for Youth Sailing World Championship 2016](#)

The Government is excited to invest up to \$500,000 for the Youth Sailing World Championship 2016.

[Read more about Government invests \\$500,000 for Youth Sailing World Championship 2016](#)

[Inaugural Scholarship recipient announced](#)

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[Read more about Inaugural Scholarship recipient announced](#)

[Government Investment helps Rotorua become the home of New Zealand's first mud festival](#)

The Ministry of Business, Innovation and Employment today announced that \$1.5 million will be invested in an annual Rotorua Lakes Council mud festival through the Major Events Development Fund.

[Read more about Government Investment helps Rotorua become the home of New Zealand's first mud festival](#)

[2016 New Zealand Major Events Scholarship](#)

Apply today for a scholarship to attend the Eventing the Future conference and the New Zealand Event Awards Dinner in Auckland on 3-4 August 2016.

[Read more about 2016 New Zealand Major Events Scholarship](#)

[The Government invests in the Asia-Pacific Amateur Golf Championship 2017](#)

On 2 June 2016, the Government announced that it will invest \$900,000 to support the Royal Wellington Golf Club in hosting one of the leading amateur golf tournaments in the world.

[Read more about The Government invests in the Asia-Pacific Amateur Golf Championship 2017](#)

[New Zealand promoted as major event destination](#)

The promotional 'Investing in World-Class Events' brochure and video footage bring to the forefront New Zealand's identity as a major tourist destination which features a diverse and interesting culture, warm and welcoming people, and the expertise, infrastructure and capability to host major events.

[Read more about New Zealand promoted as major event destination](#)

[Major Events Fund invests in the World Shearing and Wool Handling Championships 2017](#)

The Government is investing \$260,000 through the Major Events Development Fund in the Golden Shears World Shearing and Wool Handling Championships to be held in Invercargill from 9 - 11 February 2017.

[Read more about Major Events Fund invests in the World Shearing and Wool Handling Championships 2017](#)

[2015](#)

[Read more about 2015](#)

[2014](#)

[Read more about 2014](#)

[2013](#)

[Read more about 2013](#)

[Clean zones will be strongly enforced during DHL NZ Lions Series 2017](#)

The Ministry of Business, Innovation and Employment (MBIE) is enforcing clean zones at the venues for all DHL NZ Lions Series 2017 matches. With the exception of a small group of individuals selling unauthorised goods, there have been low levels of ambush marketing in clean zones to date.

[Read more about Clean zones will be strongly enforced during DHL NZ Lions Series 2017](#)

[\\$600k investment in international choral festival](#)

The 12th World Symposium on Choral Music will receive investment from the Major Events Development Fund of \$600,000 when New Zealand hosts the festival in July 2020.

[Read more about \\$600k investment in international choral festival](#)