

Ticket Sales Report

As at

# Sales to Date

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Host City** | **Individual Venue Pack Sales** | **Group Venue Pack Sales** | **Total Venue Pack Sales** | **Individual Tickets** | **Hospitality** | **Ticket equivalent** |
| **Whangarei** |  |  |  |  |  |  |
| **Auckland** |  |  |  |  |  |  |
| **Hamilton** |  |  |  |  |  |  |
| **New Plymouth** |  |  |  |  |  |  |
| **Wellington** |  |  |  |  |  |  |
| **Christchurch** |  |  |  |  |  |  |
| **Dunedin** |  |  |  |  |  |  |
| **TOTAL** |  |  |  |  |  |  |

Daily & Weekly Sales v Sales to Date (Line and bar graph)

10,000

140,000

9,000

8,000

Daily & Weekly Sales

7,000

120,000

100,000

Sales to Date

6,000

5,000

4,000

80,000

60,000

3,000

40,000

2,000

1,000

20,000

0

Wk Wk

36 37

Wk Wk

38 39

Wk Wk

40 41

Wk Wk Wk 42 43 44

Wk Wk

45 46

Wk Wk

47 48

Wk Wk Wk 49 50 51

Wk Wk

52 53

0

Wk Wk

54 55

Weekly Sales Daily Sales Sales to Date

# Sales by Type (Bar Graph)

60,000

Tickets Sold

50,000

40,000

30,000

20,000

10,000

0

Adult Child Family The Pen Adult -

Group

Child - Group

Family - Group

The Pen - Group

Product Type

# Sales by Category (Bar Graph)

120,000

100,000

Tickets Sold

80,000

60,000

40,000

20,000

0

|  |  |  |  |
| --- | --- | --- | --- |
| Category A | Category B | Category C - The Pen | Wheelchair |
|  |  |  |  |

Category

# Sales by Channel (Pie Graph)

Call Centre Internet Mobile Groups Outlet

Box Office

The Experience Group



# Sales by Match Day

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **VENUE** | **MATCH TYPE** | **DATE** | **FIXTURE** | **ACTUAL SALES** |
| WHANGAREI | Group | Sat 30 May 2015 | USA v MYA |  |
| Group | Tue 02 Jun 2015 | MYA v UKR |  |
| Group | Sun 07 Jun 2015 | FIJ v UZB |  |
| Round of 16 | Thu 11 Jun 2015 | 2nd B v 2nd F |  |
|  | | | | |
| AUCKLAND | Group | Sat 30 May 2015 | NZL v UKR |  |
| Group | Tue 02 Jun 2015 | NZL v USA |  |
| Group | Fri 05 Jun 2015 | PAN v GHA, UKR v USA |  |
| Round of 16 | Wed 10 Jun 2015 | 1st A v. 3rd C/D/E |  |
| Quarter-Final | Sun 14 Jun 2015 | W39 v. W38 |  |
| Semi-Final | Wed 17 Jun 2015 | W47 v. W46 |  |
| Final | Sat 20 Jun 2015 | L49 v. L50, W49 v. W50 |  |
|  | | | | |
| HAMILTON | Group | Sun 31 May 2015 | QAT v COL, POR v SEN |  |
| Group | Wed 03 Jun 2015 | QAT v POR, SEN v COL |  |
| Group | Sat 06 Jun 2015 | SEN v QAT, MLI v URU |  |
| Round of 16 | Thu 11 Jun 2015 | 1st C v. 3rd A/B/F |  |
| Quarter-Final | Sun 14 Jun 2015 | W44 v. W43 |  |
|  | | | | |
| NEW PLYMOUTH | Group | Mon 01 Jun 2015 | NGA v BRA, PRK v HUN |  |
| Group | Thu 04 Jun 2015 | NGA v PRK, HUN v BRA |  |
| Group | Sun 07 Jun 2015 | HUN v NGA |  |
| Round of 16 | Thu 11 Jun 2015 | 1st E v. 2nd D |  |
|  | | | | |
| WELLINGTON | Group | Sat 30 May 2015 | ARG v PAN, GHA v AUT |  |
| Group | Tue 02 Jun 2015 | ARG v GHA, AUT v PAN |  |
| Group | Fri 05 Jun 2015 | AUT v ARG, MYA v NZL |  |
| Round of 16 | Wed 10 Jun 2015 | 1st B v. 3rd A/C/D, 2nd A v. 2nd C |  |
| Quarter-Final | Sun 14 Jun 2015 | W42 v. W40 |  |
|  | | | | |
| CHRISTCHURCH | Group | Mon 01 Jun 2015 | GER v FIJ, UZB v HON |  |
| Group | Thu 04 Jun 2015 | GER v UZB, HON v FIJ |  |
| Group | Sun 07 Jun 2015 | HON v GER, BRA v PRK |  |
| Round of 16 | Thu 11 Jun 2015 | 1st F v. 2nd E |  |
| Quarter-Final | Sun 14 Jun 2015 | W37 v. W41 |  |
| Semi-Final | Wed 17 Jun 2015 | W45 v. W48 |  |
|  | | | | |
| DUNEDIN | Group | Sun 31 May 2015 | MEX v MLI, URU v SRB |  |
| Group | Wed 03 Jun 2015 | MEX v URU, SRF v MLI |  |
| Group | Sat 06 Jun 2015 | COL v POR, SRB v MEX |  |
| Round of 16 | Wed 10 Jun 2015 | 1st D v. 3rd B/E/F |  |
| **DUNEDIN TOTAL** | | | | |
|  | | | | |
| **OVERALL TOTAL** | | | | |