Decision Process

Leads conversation Does not meet criteria Meets Criteria Applicant invited to apply Decline application During the round: Events are supplied an application form. Other months: Form can only be supplied inround, refer to the website for updates. All applications sent to the Advisory Panel Rounds for applications will be open for one month per year. Advisory Panel individually assess each application Advisory Panel meet to go through recommendations and moderate. Ministry for Culture and Heritage and New Zealand Major Events prepare and agree final advice General Manager Tourism and Ministry for Culture and Heritage CEO make investment decisions Senior Advisor alerts applicants of the investment decisions Unsuccessful applicants Successful applicants Decline to support event, offer to feedback Senior Advisor develops KPIs, milestones on application. and contract. Event delivery and monitoring Post event reporting and review Funding concludes Contract next event iteration