

Major Events Development Fund – recent investments

On: 11 September 2018

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These are:

Terracotta Warriors: Guardians of Immortality

Up to \$500,000 will be invested from the Major Events Development Fund (MEDF) towards bringing the Terracotta Warriors: Guardians of Immortality to Te Papa.

This is the first time the MEDF has been used for an exhibition. This particular exhibition aligns with the China-New Zealand Year of Tourism, a tourism priority for government this financial year. The Year of Tourism is a government-to-government initiative that offers opportunities to build new relationships between New Zealand and China, in addition to strengthening current ones.

Te Papa has estimated 100,000 people will take up this rare opportunity to see some of the authentic Terracotta Warriors in person. The exhibition also presents an opportunity to develop and strengthen political and cultural links between New Zealand and China.

The exhibition will run from 15 Dec - 22 April. For more information visit the TePapa website.

UCI Track Cycling World Cups

The Major Events Development Fund will see up to \$760,000 invested in two UCI Track Cycling World Cups (\$380,000 per year). New Zealand successfully hosted the event in 2015 with sell-out crowds for all three competition days.

New Zealand will host rounds in the 2018/2019 and 2019/2020 seasons, which will see 300 international elite cyclists travelling to New Zealand to compete at the Avantidrome in Cambridge.

UCI Track Cycling is an annual international series of track cycling events in which participants can gain qualification points for the UCI Track Cycling World Championships, and in some years the Olympic Games. The two New Zealand events will offer opportunities for cyclists to secure qualification points for the 2020 Tokyo Olympic Games.

The event provides opportunities to showcase the Waikato region and New Zealand's Avantidrome to international attendees, and provides home advantage to New Zealand athletes in the lead up to the 2020 Tokyo Olympic Games.

49er/49erFX and Nacra 17 Class Sailing World Championships

The 2019 49er/49erFX and Nacra 17 Class Sailing World Championships will be held in Auckland in December 2019, with a \$300,000 investment from the Major Events Development Fund.

The event will see three Olympic classes compete at the same time, is likely to be used as a qualifying event for the 2020 Tokyo Olympics and will attract the best sailors in the world.