



NEW ZEALAND MAJOR EVENTS

IRONMAN 70.3 World Championships coming to Taupō with Major Events support

On: 12 October 2018

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The Taupō District Council bid for the event in August this year and was announced as the host city at the IronMan World Championships in Kona today.

The event will take place on 28 and 29 November 2020.

MBIE has invested \$975,000 from the Major Events Development Fund to support the event, which will be a one of the biggest to come to Taupō.

The two-day event attracts around 5000 competitors, 13,500 supporters and attracts media from around the world. With visitors staying an estimated 4.87 nights this will bring a positive economic benefit for the region and New Zealand.

It also provides the opportunity to promote New Zealand as a destination at each of the more than 100 IronMan 70.3 World Championship qualifying events in the run up to the 2020 event, and brings benefits to Triathlon New Zealand and the opportunity to boost participation in the sport in New Zealand.