



NEW ZEALAND MAJOR EVENTS

Audi quattro Winter Games New Zealand 2013 Observer Programme

On: 15 July 2013

Positioned as one of the top five winter sports events in the world, 18 event professionals are being given the opportunity to participate in an Audi quattro Winter Games Observer Programme, studying the delivery of a "live" international event in some unique environments.

- **When:** Friday 23 and Saturday 24 August 2013
- **Where:** Mercure Queenstown Resort, Queenstown

Positioned as one of the top five winter sports events in the world, the Audi quattro Winter Games New Zealand 2013 will feature the world's elite snow sports athletes as they prepare for the 2014 Winter Olympics in Sochi, Russia.

Audi quattro Winter Games New Zealand 2013, working in partnership with New Zealand Major Events and Sport New Zealand will offer up to 18 event professionals the opportunity to participate in an Observer Programme, studying the delivery of an international "live" event in some unique environments.

We appreciate that this is a busy time of the year for event organisers so if you can't join us on this Observer Programme, hopefully we will see you at another one in the future. Also, don't forget to utilise the Major Events Resource Bank (www.majorevents.govt.nz) when planning an event.

Programme

Friday 23 August, 10am - midday

Event Governance Workshop facilitated by Brendon O'Connor from O'Connor Sinclair.

Learn what a difference the right governance set up can mean for your event. Brendon will take you through the pros and cons of different event governance structures and then hear from two of Audi quattro Winter Games New Zealand's key players - Sir Eion Edgar, the Board Chairman and Arthur Klap, the Event Director.

Friday 23 August, 12:45pm – 3.30pm

The afternoon session will include brief presentations from key staff from the Audi quattro Winter Games New Zealand. Areas covered will include (but not be limited to) volunteers, the Downtown Festival, sponsorship, media and sports and venue management. These sessions will be designed to be as interactive as possible to ensure that key learning's from the event are shared, along with best practice and advice.

Friday 23 August, 3.45pm – 5:00pm

After being indoors all day, it is time to move off site to the Earnslaw Park Event Village, to examine first-hand the operational management of the event village in the heart of Queenstown.

Friday 23 August, Evening

All workshop participants are invited to join New Zealand Major Events for an informal dinner in Queenstown. Alternatively, there is the NZOC Gala Dinner (\$250pp) that night or you are free to wander Queenstown at your leisure.

Saturday 24 August, 8.30am – 1.30pm

Attendees will be transported to Cardrona Alpine Resort to see the event in operation and to witness the world's finest snowboarders compete in the FIS Snow Board Halfpipe World Cup.

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Registrations

The Observer Programme is limited to 18 people. To register your interest in attending, please email majorevents@mbie.govt.nz with the following details by 26 July 2013. It is anticipated that successful attendees will be notified week commencing 29th July.

- Name
- Contact details (phone and email)
- Company / Event
- Event involvement

Cost

New Zealand Major Events will provide program materials, refreshments/lunch on Friday and Saturday and transport to and from the mountain for the on-mountain experience on Saturday.

Flights, accommodation, airport transfers and dinner on Friday night are to be covered by attendees.

Accommodation

The Mercure Queenstown Resort, a supporter of the Audi quattro Winter Games New Zealand, is offering up a Winter Games special rate for guests on the Observer Programme.

Only once your place has been confirmed on the Observer Programme, please liaise with the resort directly using the reservation form supplied by New Zealand Major Events to secure your booking.

- \$129 per room per night (room only)
- \$144 per room per night (include breakfast for one)
- \$159 per room per night (includes breakfast for two)

Flights

Please make arrangements and pay for your own flights using your preferred methods. Again, only do this once your place on the programme has been confirmed.

Terms and conditions of the Observer Programme

- Organisers will endeavour to remain as close as possible to the proposed itinerary for the Observer Programme. However, organisers reserve the right to change the programme if deemed necessary;
- Due to the limited numbers available on the Observer Programme, confirmed attendees that cancel their

attendance 14 days prior to Friday 23rd August may be charged a cancellation fee (accommodation and flight cancellation fees are separate);

- Accommodation and transport to and from Queenstown are the sole responsibility of the person attending the programme;
- A change in personnel attending from an organisation will be at the discretion of the organisers and must be requested in advance of the Observer Programme commencing;
- Priority will be given to first time attendees to this or any other Major Event Development Fund invested event Observer Programme; and
- In the first instance, one representative per organisation will be prioritised for the programme. Acceptance to attend the Observer Programme is at the sole and absolute discretion of the organisers.